

## **Heckrodt Wetland Reserve** **—A Living Legacy**

Heckrodt Wetland Reserve is a 76-acre urban nature reserve with habitats including forested wetland, cattail marsh, open water, open field, and upland forest. Persisting despite the urbanization that continues to grow around it, the Reserve is home to numerous species of reptiles, amphibians, and mammals. Migrating songbirds and waterfowl nest and feed in its protection.

The Reserve is also a program and a destination. Naturalist led educational programs annually provide field-based hands-on learning experiences to more than 5,000 school children. Thousands of families enjoy educationally-based public programming presented by trained naturalists and volunteers. Three miles of trails provide access to the wetland habitat to all visitors to explore and enjoy bird-watching, walking, photography, and snowshoeing in winter.

The 5,000 square-foot Heckrodt Nature Center features aquariums that are home to live sturgeon, and other local fishes, crayfish, and turtles—surrounded by a display of mounted Wisconsin mammals and birds. Outdoor exhibits include a memorial butterfly garden and bird feeding area, as well as a pond, bog and stream complex. The Nature Center facilities feature a workshop/meeting room, a classroom amphitheater/Discovery Den and resource library. Two Learning Stations provide remote classrooms for programs at the Reserve.

Donor opportunities, that include sponsorships and memorials/honorariums, provide an opportunity for our supporters to become part of the living legacy. The citizens who came together to plan Heckrodt Wetland Reserve provided the drive and imagination for us to become the resource we are today. Imagine what we can become with your support.....

Contact Tracey Koenig, Executive Director  
for more information.

### *Our Mission—*

*The mission of HWR is to enhance, restore, and preserve the Reserve and educate all people in the importance of conserving our natural resources while promoting the Reserve's many recreational opportunities.*

**HWR is a 501(c)3  
nonprofit organization**

Donations are tax-deductible and will be  
acknowledged in writing.



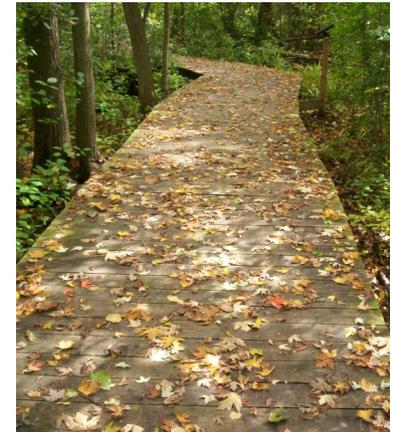
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## Heckrodt Wetland Reserve

# Donor Opportunities

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## *Imagine....*



### **Heckrodt Wetland Reserve**

1305 Plank Road  
Menasha, WI 54952  
Located in Menasha  
West of U.S. Highway 10 on  
State Highway 114 (Plank Road)  
For info call (920) 720-9349  
Fax (920)720-2393

[www.heckrodtnaturecenter.org](http://www.heckrodtnaturecenter.org)



## General Donors

Become a donor to general operations at the Nature Center and help us keep the legacy alive and open to the public.

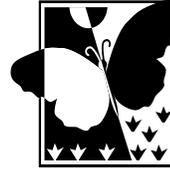
General donations support:

- ⊗ Conducting environmental education programs for children from local schools
- ⊗ Conducting family environmental programming for the community
- ⊗ Procuring equipment and teaching tools to support and enhance all programming
- ⊗ Providing care and feeding for live animal displays
- ⊗ Expanding educational displays and interpretation
- ⊗ Expanding environmental teaching and reference library holdings
- ⊗ Implementation of restoration and enhancement projects
- ⊗ Day-to-day operations of the Reserve

HWR is not a membership organization. General donations are gratefully accepted in any denomination. All donations are acknowledged in writing. Donors are added to our newsletter mailing list and receive an annual summary report of Reserve operations.

## Contributing Sponsorships

Sponsor a specific area of the Nature Center or Reserve grounds. Sponsorships include a commemorative plaque with sponsors name and message.



Sponsorship areas include:

- ⊗ Rooms in the Nature Center
- ⊗ Indoor and Outdoor Exhibit Areas
- ⊗ Trails
- ⊗ Interpretive Signage
- ⊗ Resource Restoration

A complete list of available sponsorships is available from the Reserve Director



## Endowment and Existing Fund Support

Contribute to existing supporting funds and make your gift last a lifetime.

Current Funds Available:

- ⊗ HWR Endowment Fund (within the Community Foundation for the Fox Valley Region) - supports general operations at the Reserve
- ⊗ HWR Education Fund (within the Community Foundation for the Fox Valley Region) - supports environmental education programming
- ⊗ Prairie and Arboretum Sponsorship Fund (invested funds) - supports maintenance for the Prairie Meadow and Arboretum Project.

## Memorials and Honorariums

Memorials and honorariums are smaller sums that purchase accessory items that make visits to the Reserve meaningful. Donations can be made in memory of a nature-lover, in honor of a birthday or anniversary for the person who has everything, or to celebrate a special event or milestone. Recognition of the donation will be placed in the Nature Center.



These are examples of items that can be purchased with memorials or honorariums from \$25 and up.

Bird Feeders and accessories  
 Bird Seed  
 Binoculars  
 Field Guides  
 Trail Companion Packs  
 Resource Library Books, Videos, etc.  
 Aquariums and Equipment  
 Critter Food and Supplies  
 Snowshoes  
 Plants & Seeds for Restoration  
 Butterfly Garden Plants  
 Selected Garden Accessories  
 Benches  
 Discovery Den Equipment

## Pave a "Walk to the Woods"

HWR is conducting an ongoing commemorative brick sale. The brick walk leads from the Nature Center into the Reserve. Please refer to our brick sale brochure for information.